

FY	Amount	Description
FY04	\$ 1,003,400.00	Guard Force Game to reach potential recruits through on line gaming
FY04	\$ 9,200,000.00	Motor Sports Sponsorships for advertising opportunities at national motor sports events
FY04	\$ 11,587,534.88	HIGH SCHOOL DIRECT MAIL to send a recruitment mailing to a total of 4.5 million individuals in the HS class of 2004
FY04	\$ 13,278,864.40	MARKETING PRODUCTS/SERVICES for developing, planning, producing and placing recruitment advertising for the Army National Guard
FY04	\$ 5,426,300.00	Retention Marketing Products (Salute to Soldiers). A campaign to recognize the soldiers, families, centers of influence (COI), employers, and other key personnel of those soldiers deployed in support of Operation Enduring Freedom, Operation Iraqi Freedom, and Operation Noble Eagle. The primary purpose of this campaign is to increase the retention rates of mobilized and deployed soldiers
FY04	\$ 496,807.51	NCSA Program contract with State Broadcast Associations to place Non-Commercial Sustaining Announcement agreements for radio and television advertising
FY04	\$ 452,512.50	Marketing Literature to attract men and women to the Army National Guard and educate prior service personnel from all branches of the service
FY04	\$ 16,178,668.00	Marketing RPI. Recruiter Promotional Items that are used to present to recruits
FY04	\$ 195,370.00	Advertising PSA for reaching potential recruits through public service announcements
FY04	\$ 6,003,749.44	State Media Program places classified advertising in, but not limited to, local and metro newspapers, military publications, college newspapers, daily and weekly newspapers, high school newspapers, local medical journals, shopper's guides, sports publications, world wide web advertising banner sites and other associated print, electronic and public theater commercial media
FY04	\$ 22,631,242.72	Media Placement. Media to be covered under this portion of the DO will include high school and college media (to include but not be limited to magazines, newspapers, annuals, posterings, post card programs, signage programs, bookmark programs, opt-in electronic media), national consumer and trade magazines, theatre advertising (motion and still), out-of-home/place-based media such as may appear on military posts and bases, newspapers, signage programs (such as might appear in a PX or commissary, library, fitness center
FY04	\$ 785,254.25	Core Group. for the purpose of developing short and long range planning, producing and placing recruitment/retention advertising, strategy/brand management and planning and other marketing initiatives for the Army National Guard
FY04	\$ 7,202,788.64	Non-Prior Service Direct Mail. provide for three waves of mailings, each of which will have message and format testing incorporated within them
FY04	\$ 3,591,179.07	Lead Processing & Fulfillment. Tracks in coming leads from ad and mailer sources
FY04	\$ 1,799,231.05	Internet Services. performing daily operations and development on the Army National Guard, Strength Maintenance Division (NGB-ASM) websites: www.VirtualArmory.com, www.1800GoGuard.com, www.YouCanSchoolProgram.com, and www.ngb-youth.com
FY04	\$ 50,000.00	Soldiers Magazine Advertisement
FY04	\$ 2,464,419.00	FY04 Almanac Guide to Financing your Education
12-May-00	\$ 328,800.00	State Marketing Training Sessions
	<b>\$ 102,676,121.46</b>	
FY05	\$ 50,000.00	Soldiers Magazine Advertisement
FY05	\$ 10,149,466.73	NCSA Program contract with State Broadcast Associations to place Non-Commercial Sustaining Announcement agreements for radio and television advertising
FY05	\$ 7,070,000.00	Motor Sports Sponsorship
FY05	\$ 8,936,950.37	State Media Program places classified advertising in, but not limited to, local and metro newspapers, military publications, college newspapers, daily and weekly newspapers, high school newspapers, local medical journals, shopper's guides, sports publications, world wide web advertising banner sites and other associated print, electronic and public theater commercial media
FY05	\$ 16,200,000.00	Media Placement. Media to be covered under this portion of the DO will include high school and college media (to include but not be limited to magazines, newspapers, annuals, posterings, post card programs, signage programs, bookmark programs, opt-in electronic media), national consumer and trade magazines, theatre advertising (motion and still), out-of-home/place-based media such as may appear on military posts and bases, newspapers, signage programs (such as might appear in a PX or commissary, library, fitness center
FY05	\$ 26,814,757.63	Marketing RPI. Recruiter Promotional Items that are used to present to recruits
FY05	\$ 2,889,000.00	Marketing Literature to attract men and women to the Army National Guard and educate prior service personnel from all branches of the service
FY05	\$ 542,741.00	Jamboree Advertising. Provide Support for the recruiting event at the Boy Scout Jamboree located at Fort AP Hill 25 Jul 2005 - 3 August 2005
FY05	\$ 800,000.00	Internet Services. performing daily operations and development on the Army National Guard, Strength Maintenance Division (NGB-ASM) websites: www.VirtualArmory.com, www.1800GoGuard.com, www.YouCanSchoolProgram.com, and www.ngb-youth.com

		Media Advertising. Non-Prior Service (both high school and college prospects, both sexes), Prior Service (all services), Special Markets (currently defined as native Arabic speakers in MI, NY and CA), current active duty personnel who've decided to ETS (all services), current Guard members. The focus of this portion of the media plan is to on lead generation among non-members and retention of current members
FY05	\$ 15,950,000.00	
FY05	\$ 34,942,451.11	Summer/Fall Marketing Program
FY05	\$ 319,533.00	Olympic Marketing Support
FY05	\$ 18,537.89	Well-Being Exhibits
FY05	\$ 5,910,043.00	Retention Marketing Products (Salute to Soldiers). A campaign to recognize the soldiers, families, centers of influence (COI), employers, and other key personnel of those soldiers deployed in support of Operation Enduring Freedom, Operation Iraqi Freedom, and Operation Noble Eagle. The primary purpose of this campaign is to increase the retention rates of mobilized and deployed soldiers
FY05	\$ 683,382.50	Project Marketing Support (Prism)
FY05	\$ 29,838,980.44	Advertising Outreach Plan
FY05	\$ 499,241.52	Laser Shots
FY05	\$ 210,000.00	Soldier Show Advertising
FY05	\$ 599,717.91	Non-Traditional Education Program
FY05	\$ 400,000.00	Standardized Test Preparation Training Module
FY05	\$ 2,874,155.75	High School Adv & Rec Program
FY05	\$ 158,500.00	Poster Series
FY05	\$ 179,950.90	SMPARKA
FY05	\$ 60,526.51	CSMAC Awards
	<b>\$ 166,097,936.26</b>	
FY06	\$ 257,979.20	Outstanding Athlete Program
FY06	\$ 250,000.00	SRSC Shipping Support <b>ACRN AB ONLY</b>
FY06	\$ 10,406,112.03	Media Dist State Media Ad Program (NCSA)
FY06	\$ 12,856,541.12	CY06 State Media Program
FY06	\$ 196,773.80	Conf/Promotion Spt-Creastive Distro (NCSA/PSA)
FY06	\$ 1,354,101.92	LM & O Core Group
FY06	\$ 10,886,161.00	NASCAR FY06 Media
FY06	\$ 10,691,000.00	Media and Lead Appt Program Expansion
FY06	\$ 1,899,988.71	FY06 Core Group <b>ACRN AA ONLY</b>
FY06	\$ 101,210.00	Lg Format Printing Supplies - Banner Shop
FY06	\$ 1,900,000.00	FY06 Internet Services
FY06	\$ 494,657.50	FY06 Internet Services
FY06	\$ 11,052,454.50	FY06 Marketing Materials
FY06	\$ 277,312.65	SRSC Contractor
FY06	\$ 141,164.75	SRSC Equipment
FY06	\$ 7,798,350.80	Spring National Media Contract
FY06	\$ 40,633,953.53	FY06 Spring Marketing FY06 SM Conf
FY06	\$ 6,604.65	LIGHTING EQUIPMENT
FY06	\$ 174,921.00	ShowStyle Briefcase Display
FY06	\$ 6,809,224.00	OUT OF HOME
FY06	\$ 1,045,263.00	WEB DESIGN SERVICES
FY06	\$ 549,314.00	FLW Marketing Program
FY06	\$ 5,000,000.00	MARKETING MEDIA
FY06	\$ 7,500,000.00	RRNCO RPI Items
FY06	\$ 787,880.00	Local Sports Marketing
FY06	\$ 1,514,010.00	ROAD MAP TO SUCC
FY06	\$ 1,263,417.57	State Marketing Coordin
FY06	\$ 154,263.14	Large Format Printing Supplies
FY06	\$ 68,000.00	Roll-up Retactable Banner Stand
FY06	\$ 147,000.00	MAR2GREEN2BLU
FY06	\$ 12,693.35	Video Equipment Aecessories
FY06	\$ 7,564,610.00	Promotionla Literature
FY06	\$ 489,300.00	Eshot LDC System
FY06	\$ 489,300.00	Eshot System

FY06	\$ 430,800.00	Comm Playbook/iTunes Plastic
FY06	\$ 972,140.00	Jump Drives/ Canvas Multi
FY06	\$ 491,150.00	Portable rock climbing wall
FY06	\$ 996,120.00	NG Almanac/ Finance Edu Guide
FY06	\$ 9,000,000.00	Direct Mailer 1
	<b>\$ 156,663,772.22</b>	
FY07	\$ 5,750,000.00	Item 0003/ 0004 Theatre Media
FY07	\$ 18,896,010.29	State Media Services
FY07	\$ 19,999,771.84	Winter Marketing
FY07	\$ 5,026,096.00	State Media Services
FY07	\$ 8,150,290.00	Motor Sports Program AWARDED
FY07	\$ 248,830.00	PRISM Program Update
FY07	\$ 463,905.00	Sustainment Materials
FY07	\$ 107,330.40	E-shots Systems Lease
FY07	\$ 15,892,669.60	Roll-up retractable Banner Stand
FY07	\$ 18,289,748.00	OCC
FY07	\$ 762,500.00	Winter Marketing Support
FY07	\$ 404,500.00	NCSA Conf. Support/Creative Distr.
FY07	\$ 1,999,989.92	Direct Mail, HS Jr. & Sr.
FY07	\$ 1,979,350.00	RRNCO Spt. Mtr. Bumper Stickers
FY07	\$ 13,808.75	Die Cast Cars
FY07	\$ 8,499,870.00	Wearables, Screenprinted
FY07	\$ 14,982,375.00	Wearables Embroidered
FY07	\$ 549,300.00	Warrant Officer RPI's
FY07	\$ 3,500,000.00	Incentive Cards
FY07	\$ 792,054.00	Binder and Score Book
FY07	\$ 1,581,905.00	Miscellaneous 1
FY07	\$ 2,016,771.00	Awards
FY07	\$ 815,000.00	Calanders
FY07	\$ 24,000.00	Rugs
FY07	\$ 1,433,950.00	Literature Racks
FY07	\$ 144,700.00	Golf
FY07	\$ 1,198,400.00	Tri-Folds
FY07	\$ 627,600.00	Booklets
FY07	\$ 2,161,650.00	Sports Equipment
FY07	\$ 249,600.00	Running Jerseys
FY07	\$ 1,190,000.00	Waterproof Pouches
FY07	\$ 415,770.00	Specialty Officer RPI's AMEDD Mat.
FY07	\$ 256,000.00	Specialty Officer RPI's Chaplain Mat
FY07	\$ 51,750.00	RRC/OSF Support Materials - Officer RPI's
FY07	\$ 31,250.00	PRESENTATION ITEMS
FY07	\$ 3,446.57	Path 2 Honor / Click to ...
FY07	\$ 372,000.00	National ADVERTISING MEDIA
FY07	\$ 170,000.00	In Theater Materials Support
FY07	\$ 4,691,567.46	Black Ski Caps
FY07	\$ 53,240.00	Print Job
FY07	\$ 4,379.75	Challenge Coin
FY07	\$ 29,000,000.00	Speciality Officer Promo Items
FY07	\$ 32,961.00	Specialty Officer Bag Items
FY07	\$ 1,500,000.00	Specialty Officer Displays
FY07	\$ 107,000.00	Screen Print Items
FY07	\$ 450,000.00	AMEDD Promotional Items
FY07	\$ 1,000,000.00	Specialty Officer Print MTL
FY07	\$ 100,370.00	Chaplain Promotional Items
FY07	\$ 85,540.00	Chaplain Materials
FY07	\$ 7,100.00	Speciality Officer Wearable Items
FY07	\$ 249,614.04	to be funded by silver seige deob

FY07	\$ 34,250.00	Connection Kits
	<b>\$ 176,368,213.62</b>	
FY08	\$ 18,853.18	AMEDD Recruiting Display
FY08	\$ 928,131.75	OCC Deliverables
FY08	\$ 990,044.82	Fulfillment Shipping
FY08	\$ 4,400,000.00	FULLFILLMENT SHIPPING SERVICE
FY08	\$ 58,831.00	SRSC Photography Equipment
FY08	\$ 96,845.15	SRSC Video Acquisition Equipment
FY08	\$ 169,577.90	SRSC Graphics Photo Videos
FY08	\$ 18,853.18	JAG Recruiting Display
FY08	\$ 14,138,376.96	Spring Marketing Support
FY08	\$ 2,630,050.00	EBS Internet Services
FY08	\$ 419,575.00	Special Forces Recruiting Items
FY08	\$ 49,977.00	Rugby RPIs
FY08	\$ 6,984,387.00	State Media Support Program
FY08	\$ 558,576.00	EBS Internet Services MOD
FY08	\$ 13,515,698.03	NCSA
FY08	\$ 94,000.00	RECRUITING RETENTION RPI'S
FY08	\$ 281,275.00	Officer Strength Maintenance RPI's
FY08	\$ 275,000.00	Specialty Recruiting Program Support
FY08	\$ 43,045.00	MOD to 07 State Marketing Support contract
FY08	\$ 3,783,761.00	3 DOORS DOWN Concert Tour
FY08	\$ 20,760,701.00	Mission Zone Support
FY08	\$ 2,262,205.00	Marketing Core Group Labor
FY08	\$ 89,710.75	Katrina Spouses Book
FY08	\$ 1,258,553.00	Almanac finance college ed guide
FY08	\$ 808,789.09	FLW Event Support Services
FY08	\$ 449,950.00	Special Forces Retro Fit
FY08	\$ 6,199,330.00	Outdoor Marketing
FY08	\$ 1,995,257.00	MaxPrep MOS Adv State Media Program MOD
FY08	\$ 2,975.00	Video Editing Software
FY08	\$ 155,946.20	Video Equipment-Accessories
FY08	\$ 50,152.75	Photography Equipment - Accessories
FY08	\$ 5,994.50	Video Equipment- Security Cage
FY08	\$ 93,622.20	Large Format Printing Supplies-Ink
FY08	\$ 50,831.00	Mac Xsevice Software Network Hardware
FY08	\$ 52,792.00	Video & Photo Support Equip.
FY08	\$ 63,050.00	Video Equipment-capture and editing
FY08	\$ 4,377,303.00	State Media Support Opt CLIN 4-6
FY08	\$ 40,059,678.00	Advertising Media Contract Modification
FY08	\$ 9,999,959.00	Media Placement Advertising Services
FY08	\$ 49,999,999.60	Theater Media for 2008
FY08	\$ 206,840.63	SRSC Print Supplies
FY08	\$ 1,225,360.00	Enhanced School Program
FY08	\$ 295,770.00	OSM Graphics
FY08	\$ 4,025.00	Officer Assesment Training
FY08	\$ 26,627.40	Awards for Officer EOY Celebration Challenge
FY08	\$ 6,668.90	Officer Challenge Award Ceremony
FY08	\$ 15,980,640.00	BCT SRT Media Placement
FY08	\$ 84,910.00	Active 2 Guard
FY08	\$ 799,999.99	Strategic Retention Initiateves update
FY08	\$ 3,079,750.00	GX Nights
FY08	\$ 11,476,107.16	MET RCME systems
FY08	\$ 131,867.20	ESAR Labor
FY08	\$ 241,723.05	Retention Migration to Web-based Apps.
FY08	\$ 297,000.00	PRISM Network Integration Support
FY08	\$ 632,544.50	WO RPI'S

FY08	\$ 25,958.20	Low Density Officer RPI Support
FY08	\$ 399,230.00	AMEDD Support Materials
FY08	\$ 1,349,445.00	Officer Material Support Campaign
FY08	\$ 44,500.00	Strength Maint Supp Cpnf Trng
FY08	\$ 116,450.00	Officer RPI Tools
FY08	\$ 803,919.60	Battle Books
FY08	\$ 1,171,265.57	HR Solutions: AMEDD
FY08	\$ 600,000.00	Health Care Provider Database
FY08	\$ 455,090.00	GPS Home School RPI
FY08	\$ 5,457,812.50	TEAM MET E-SHOTS
FY08	\$ 3,442,527.90	Marketing Program Core Group
FY08	\$ 9,794,619.80	MET 2008 PROGRAM
FY08	\$ 1,361,309.40	MERS projected award FEB
FY08	\$ 3,915,884.50	Specialty RPIs
FY08	\$ 1,014,733.00	T-Shirt RPI's
FY08	\$ 16,823.50	Yellow Ribbon Campaign
FY08	\$ 30,440,291.66	Motor Sports Sponsorship
FY08	\$ 1,960,079.68	Fulfillment Center Shipping
FY08	\$ 216,450.00	Patriot Chopper Bike 4
FY08	\$ 552,552.00	ARGN Almanacs
FY08	\$ 1,756,419.72	Lead Fulfillment Services
FY08	\$ 799,932.00	Traditional Adv. Core Group
FY08	\$ 1,148,416.26	Sprint Air Cards
FY08	\$ 747,150.00	Guard Experience Nights Redemption Items
FY08	\$ 2,300,000.00	Marketing Vehicle Wraps
FY08	\$ 4,612,999.59	GRAP RPIs
FY08	\$ 22,500.00	Baghdad NTV
FY08	\$ 2,474,051.60	ARNG Application Vital Info Retrieval
FY08	\$ 3,000,000.00	Future School Prog Development
FY08	\$ 630,000.00	HUMVEE School Prog Completion
FY08	\$ 1,925,690.00	ARNG Educator Banquet Prog Expansion
FY08	\$ 70,948.54	Basic Branch Officer Display System
FY08	\$ 79,879.64	Specialty Officer Displays
FY08	\$ 1,258,169.00	VEC Containers
	<b>\$ 306,646,589.55</b>	
FY09	\$ 953,941.00	EMS Promotional Materials
FY09	\$ 15,755,000.00	Recruiting Programs Marketing Media Plan
FY09	\$ 11,887,756.19	INDY Racing League
FY09	\$ 1,500,000.00	PR Mod AMA SUPERBIKE PROGRAM
FY09	\$ 3,337,800.00	ADRL Motorsports
FY09	\$ 2,966,500.00	USA Rugby
FY09	\$ 6,293,383.42	Marketing Core Group
FY09	\$ 776,810.00	Basic Branch RPI Support
FY09	\$ 121,250.00	Chaplain Conference Support
FY09	\$ 92,154.22	FY09 AMEDD Conference Support
FY09	\$ 406,950.00	FY09 AMEDD Support Materials
FY09	\$ 14,913.24	Iraqi Retention Support RPIs
FY09	\$ 1,000,000.00	Warrant Officer Media Campaign
FY09	\$ 58,500.00	Regional Marketing
FY09	\$ 47,835.00	RSP Challenge Support
FY09	\$ 15,107.18	NCSA Program
FY09	\$ 281,477.00	1st Qtr Marketing Support Items
FY09	\$ 14,090,621.00	NCSA Program
FY09	\$ 2,263,209.24	State Media Service Program MOD
FY09	\$ 55,280.00	Leader Training Course
FY09	\$ 87,987.50	Leader Development and Assessment Course
FY09	\$ 294,660.00	NDAA ASVAB STUDY

FY09	\$ 766,787.50	Basic Branch RPIs
FY09	\$ 20,000,000.00	LM&O Theater Advertising
FY09	\$ 2,295,498.00	LM&O Core Group
FY09	\$ 3,984,660.00	Lead Fulfillment Processing
FY09	\$ 12,926,356.00	Direct Marketing
FY09	\$ 1,496,000.00	Mission Zone NASCAR RPI's
FY09	\$ 2,956,374.00	Mission Zone Diversity
FY09	\$ 3,071,715.00	Mission Zone Items
FY09	\$ 2,701,496.53	MZ Marketing
FY09	\$ 4,835,250.00	MZ Marketing RPIs
FY09	\$ 14,917,680.00	Recruiting and Retention RPIs
FY09	\$ 25,859,950.00	Motor Sports Program
FY09	\$ 49,000,000.00	National Theater Media Placement Program
FY09	\$ 6,502,683.56	Fulfillment Shipping (MZ warehouse)
FY09	\$ 15,249,413.04	Mobile Event Teams Programs
FY09	\$ 10,716,645.35	1800GOGUARD.COM SUPPORT
FY09	\$ 7,514,110.25	Outdoor Marketing
FY09	\$ 9,131,604.67	State Media Contract
FY09	\$ 371,526.72	Partners in Education Program
FY09	\$ 969,998.00	Marketing Research Program
FY09	\$ 3,000,000.00	Outdoor College Marketing FLW
FY09	\$ 378,420.00	Border Patrol Program RPI
FY09	\$ 135,831.20	Every Soldier a Recruiter LABOR
FY09	\$ 1,144,547.01	AMEDD Support Services
FY09	\$ 1,100,000.00	INTEGRATOR PROGRAM OPERATIONS
FY09	\$ 364,319.00	INTEGRATOR PROGRAM OPERATIONS Mod
FY09	\$ 183,329.60	AMEDD Incentives Contractor
FY09	\$ 560,999.80	ARNG Almanacs
FY09	\$ 37,027.26	PAADVERTISING
FY09	\$ 980,000.00	MZWAREHOUSING
FY09	\$ 112,338.87	PAMARKETING
FY09	\$ 3,928,270.70	Mission Zone NUB items
FY09	\$ 1,194.50	Video equipment-security cage MOD
FY09	\$ 8,998,199.13	Marketing and Media Events
FY09	\$ 723,498.00	New Campaign Development
FY09	\$ 5,900,000.00	Indy Racing League
FY09	\$ 696,724.00	National Conference Strategy
FY09	\$ 5,800,000.00	Theater Campaign Media
FY09	\$ 1,556,487.00	MAXPREPS 09-10
FY09	\$ 465,800.00	ARNG Ceremony Room Kits
FY09	\$ 2,068,471.00	National Conference Strategy
FY09	\$ 12,840.00	Lead Fulfillment Processing
FY09	\$ 200,000.00	ARNG Educator Planners
FY09	\$ 36,055.80	SB Battle Book
FY09	\$ 693,761.46	Facebook
FY09	\$ 693,570.00	On Campus Officer
FY09	\$ 606,310.00	MISSION ZONE OUTDOOR
FY09	\$ 60,460.19	MARKETING CORE GROUP MODB
FY09	\$ 212,771.92	SPECIALTY RECRUITING PROGRAM
FY09	\$ 36,000.00	COMMANDERS FY10 HANDBOOK
FY09	\$ 5,689,000.00	Indy Racing League
FY09	\$ 210,794.60	SRSC
FY09	\$ 2,820,685.60	Theater Campaign Media MOD B
FY09	\$ 972,021.32	Indy Racing League
	<b>\$ 307,948,611.57</b>	
FY10	\$ 2,671,355.13	MATH SCIENCE
FY10	\$ 1,900,000.00	AMA SUPERBIKE

FY10	\$ 187,500.00	ARNG ENLISTMENT PARENTS KIT
FY10	\$ 1,942,839.35	INTEGRATOR PROGRAM OPERATIONS
FY10	\$ 14,279,445.00	NCSA 2010 - Non-Commercial Sustaining Announcement
FY10	\$ 6,683,154.06	MARKETING PROGRAM CORE GROUP
FY10	\$ 11,998,948.00	STATE MEDIA SERVICES PROGRAM (SMSP)
FY10	\$ 7,624,400.87	MARKETING AND MEDIA EVENTS MOD #24
FY10	\$ 4,130,978.68	IRL MOD C
FY10	\$ 4,796,873.00	FY 10 MISSION ZONE-WAREHOUSE SUPPORT
FY10	\$ 9,900,000.00	LOCAL MEDIA PLACEMENT SUPPORT SERVICES
FY10	\$ 1,085,000.00	MOTOR SPORTS MEDIA
FY10	\$ 9,880,408.50	MOBILE EVENTS TEAM
FY10	\$ 6,500,000.00	OUTDOOR COLLEGE MARKETING FLW PR MOD
FY10	\$ 27,646,950.00	NG MOTOR SPORTS PROGRAM #88
FY10	\$ 650,075.00	OPTION FOR HCPNET HOOAH CONTRACT
FY10	\$ 4,200,000.00	LEAD PROCESSING AND FULLFILLMENT
FY10	\$ 641,300.00	BOY SCOUT JAMBOREE 2010
FY10	\$ 3,500,000.00	PROFESSIONAL WRESTLING 2010
FY10	\$ 2,558.77	AMA SUPERBIKE
FY10	\$ 14,929,594.63	Path to Honor 3 Month Bridge
FY10	\$ 419,500.00	Snowcross
FY10	\$ 1,099,914.18	INTEGRATOR PROGRAM OPERATIONS
FY10	\$ 400,000.00	MATH SCIENCE
FY10	\$ 6,337,815.00	Mission Zone Priority Phase 1 / with 2 Option Years
FY10	\$ 114,908.08	GOLF CARTS
FY10	\$ 104,765.77	AGR TITLE 10 RECRUITING PROGRAM - HCM
FY10	\$ 5,142,017.05	MISSION ZONE-WAREHOUSE SUPPORT FY10/11
FY10	\$ 136,410.00	ARUE
FY10	\$ 2,980,969.50	NEW MARKETING STRATEGIES
FY10	\$ 1,089,628.32	STRATEGIC TASK FORCE INITIATIVE
FY10	\$ 2,071,301.00	FACEBOOK SOCIAL MEDIA
FY10	\$ 201,625.00	NATIONAL CONFERENCE STRATEGY MOD C
FY10	\$ 2,197,397.19	ON CAMPUS OFFICER
FY10	\$ 1,408,590.00	MOTOR SPORTS MEDIA
FY10	\$ 175,000.00	PROFESSIONAL WRESTLING 2010
FY10	\$ (1,085,000.00)	MOTOR SPORTS MEDIA
FY10	\$ (187,500.00)	ARNG ENLISTMENT PARENTS KIT
FY10	\$ 14,662,500.00	IRL 11
FY10	\$ 1,705,531.00	MAXPREPS 10-11 SCHOOL YEAR
FY10	\$ 5,990,000.00	NASCAR MEDIA
FY10	\$ (61,620.00)	LEAD PROCESSING AND FULLFILLMENT
FY10	\$ 1,170,000.00	AMA SUPERBIKE 11
FY10	\$ 17,295.32	SPECIALTY RECRUITING PROGRAM MOD #01
FY10	\$ 9,999,988.00	LMO 2010 Media Placement
FY10	\$ 195,878.73	ARUE
FY10	\$ 409,359.80	Cultural Study - HARI
FY10	\$ 23,400.00	Climbing Advertisement
FY10	\$ 40,634.12	LIVE SCAN
FY10	\$ 497,202.50	Enhancement Materials MOD A
FY10	\$ 490,000.00	Facebook Take over day
FY10	\$ 525,797.50	Enhancement Materials MOD A
FY10	\$ 10,000.00	Facebook Take over day
	<b>\$ 193,434,689.05</b>	
FY11	\$ 2,865,674.00	NFL HSPD PROGRAM
FY11	\$ 2,078,750.00	Social Media Program Maintenance
FY11	\$ 80,000.00	LMO 2010 Media Placement MOD
FY11	\$ 21,373,750.00	NASCAR MEDIA 2011
FY11	\$ 2,177,850.00	AMA SUPERBIKE 11

FY11	\$ 2,282,524.00	IRL 11
FY11	\$ 13,401,974.00	CY2011 STATE MEDIA SERVICES PROGRAM
FY11	\$ 14,653,573.00	NCSA PROGRAM 2011
FY11	\$ 6,250,816.80	MARKETING CORE GROUP
FY11	\$ 2,128,398.00	MLU (Mobile Learning Unit)
FY11	\$ 16,155.00	On Campus Officer
FY11	\$ 623,160.00	GX MAGAZINE
FY11	\$ 12,215,675.00	Outdoor Marketing Fishing
FY11	\$ 1,956,831.25	MRD/ITD NASCAR Display
FY11	\$ 1,744,203.43	MZ Shipping and Warehouse
FY11	\$ 877,699.64	Mission Zone RPI's
FY11	\$ 48,951.00	GX MAGAZINE
FY11	\$ 47,720.80	Diversity Job Fair
FY11	\$ 46,638.02	ROTC LDAC & LTC RPIs
FY11	\$ 212,016.90	ARUE Augmented Reality Uniform Experience FY11
FY11	\$ 2,500.00	Core Group/Traditional Advertising
FY11	\$ 1,649,099.56	MET TEAM
FY11	\$ 608,918.00	ARNG Facebook Takeover
FY11	\$ 3,481,361.28	Freedom Salute
FY11	\$ 5,103,160.52	ESC (Education Support Center)
FY11	\$ 575,000.00	AFL Arena Football League
FY11	\$ 643,950.00	NASCAR MEDIA 2011 MOD
FY11	\$ 300,000.00	Outdoor Marketing Fishing
FY11	\$ 5,980.00	Mixed Martial Arts
FY11	\$ 2,493,822.00	Core Group/Traditional Advertising
FY11	\$ 1,249,600.00	Youth Outreach Program
FY11	\$ 2,764,299.00	GX MAGAZINE
FY11	\$ 1,281,072.00	Lead processing and Fulfillment
FY11	\$ 449,700.00	Outdoor Marketing Fishing
FY11	\$ 19,502.72	Freedom Salute
FY11	\$ 953,600.00	BPA CALL 2
FY11	\$ 1,687,480.00	MISSION ZONE RPI'S
FY11	\$ 1,723,512.00	MAX Preps
FY11	\$ 976,620.96	On Campus 3 on 3 extension
FY11	\$ 802,806.00	National Conference Support
FY11	\$ 2,211,178.83	Soccer Outreach Program
FY11	\$ 6,000,000.00	IRL Indy Racing League FY 12
FY11	\$ 3,240,091.00	AMA American Motorcycle Association FY12
FY11	\$ 228,600.00	Winter Sports
FY11	\$ 674,500.00	NFL Sponsorship
FY11	\$ 1,424,213.51	Shipping and Warehouse Support
FY11	\$ 228,822.00	BPA CALL 3 Desktop Calendars
FY11	\$ 8,191,765.00	WWE
FY11	\$ 24,500.00	Texting Initiative
FY11	\$ 45,566.92	T-10 AGR PROGRAM
FY11	\$ 989,100.00	BPA CALL 4 BOOKBAGS
FY11	\$ 186,399.87	Technical Writer
FY11	\$ 1,140,223.64	MRD/ITD NASCAR Display
FY11	\$ (17,600.00)	Outdoor Marketing Fishing /FLW
FY11	\$ 244,020.00	MMA Mixed Martial Arts
FY11	\$ 13,517.50	Army Ten Miler RPIs
FY11	\$ 200,000.00	WSU
FY11	\$ 350,663.22	ARUE OPTION 2
FY11	\$ 12,543.91	ARUE Modificaiton
FY11	\$ 395,918.81	SRSC Print Management
FY11	\$ 799,969.25	MISSION ZONE COI ITEMS
	<b>\$ 138,438,338.34</b>	



FY12	\$ 58,450.00	Skills & Drills Youth Soccer
FY12	\$ 26,539,294.38	NASCAR FY 12
FY12	\$ 2,116,873.60	Mixed Martial Arts
FY12	\$ 4,326.04	Steve Harvey Mentorship Weekend
FY12	\$ 133.26	BPA Prototypes
FY12	\$ 10,000.00	AFL Sponsorship
FY12	\$ 470,129.84	Arena Football League Sponsorship
FY12	\$ 3,998,138.04	Guard School Spirit RPI's 2 (Mission Zone)
FY12	\$ 3,534,180.37	Mission Zone RPIs 1
FY12	\$ 2,199,470.00	Social Media Maintenance
FY12	\$ 9,999,999.00	Paid Media 2012
FY12	\$ 8,379,181.98	IRL
FY12	\$ 1,674,500.00	Mission Zone RPIs 3
FY12	\$ 14,769,022.00	CY2012 State Media Services Program
FY12	\$ 32,563.20	SRSC REPLACEMENT SERVER DRIVES
FY12	\$ 200,000.00	WORLD CLASS ATHLETE
FY12	\$ 866,781.12	Mobile Event Team Option Year 1
FY12	\$ 380,713.25	ARUE Exercise Option period 3