ENTERPRISE LEADERSHIP SEMINAR (ELS)

The Enterprise Leadership Seminar provides a collaborative and powerfully engaging opportunity for participants to increase their effectiveness by gaining an understanding of business acumen within the context of current Department of the Air Force (DAF) issues. The program heightens awareness and deepens insights related to the DAF "business" enterprise. Participants discuss current DAF challenges and expand their DAF senior leader network. Participants also examine topics such as: strategic planning and execution, strategic innovation, individual and group decision making, negotiation and collaboration, leading change, motivating others for high performance, and ethics. The program challenges participants to test their assumptions and discover new possibilities as business school faculty present their research findings, models and frameworks, and discuss sound business approaches/best practices. Participants gain transformational leadership perspectives and tools that can be immediately applied.

Website: Attendees will receive access to the course website upon selection.

COURSE INFORMATION

SLD Program Structure Category
Supplemental Course

Target Population(s)
General Officers (O-7; O-8; O-9 as needed), AD, AFR, and ANG
SES/DISES members (Tiers 1 and 2; Tier 3 as needed)
Colonels (O-6), AD, AFR, and ANG
GS-15 participants selected via the CDE process
Chief Master Sergeants (E-9), AD, AFR, and ANG

Provider
University of North Carolina, Kenan-Flagler Business School

Location
Chapel Hill, NC

Length and Frequency (not including travel)
5 days
Up to 5 courses per year (schedule varies)

Funding
HAF-funded expenses: Course tuition (includes program materials and most meals)
AFPC CDE Office: Centrally funds all travel costs for GS-15 attendees, excluding rental cars
Unit-funded expenses: Per diem (meals not included in tuition), lodging, travel to/from course, ground transportation, miscellaneous expenses
Pre-Coursework and Special Requirements
Pre-readings will be available for download on the ELS program website three weeks prior to the course. Attendees must bring a laptop or iPad to class to access coursework.

COMPETENCIES

Airman's Foundational Competencies (AFCs)
Developing Self
- Communication
- Decision Making

Developing Others
- Leadership
- Teamwork
- Develops People

Developing Organizations
- Strategic Thinking
- Change Management
- Resource Management

Developing Ideas
- Creative Thinking
- Fosters Innovation
- Influence

Executive Core Qualifications (ECQs)
Leading Change
- Creativity and Innovation
- Strategic Thinking
- Vision

Leading People
- Conflict Management
- Developing Others

Results Driven
- Accountability
- Decisiveness
- Entrepreneurship
- Problem Solving

Business Acumen
- Financial Management
- Human Capital Management
- Technology Management

Building Coalitions
- Influencing / Negotiating