DEPARTMENT OF THE ARMY
HEADQUARTERS, UNITED-STATES DIVISION-SOUTH
34TH INFANTRY (RED BULL) DIVISION
COB BASRAH, APO AE 09374

REPLY TO
ATTENTION OF

RBAA-PAO 15 JAN 10

MEMORANDUM TO Major General Keith L. Ware Public Affairs Communications Awards Committee

SUBJECT: Letter of Recommendation for Specialist J. Princeville Lawrence

1. I am honored to recommend Specialist J. Princeville Lawrence as the U.S. Army's Public Affairs Print Journalist "Rising Star."

2. As the Public Affairs Officer for United States Division-South in Iraq, I had the responsibility to oversee the public affairs efforts of a division headquarters public affairs team, two MPADs, and seven brigade public affairs shops throughout the tour. I can say without condition that Specialist Lawrence has distinguished himself as the best young journalist amongst his peers.

3. Specialist Lawrence is a gifted writer. Seldom have I seen a journalist, at any rank, with such a keen ability to observe a scene and be able to accurately describe to his readers the details that made the occasion unique. He challenges himself at every opportunity to pursue creative angles to stories and he is fearless in obtaining first-person interviews that add relevance and perspective to his body of work.

4. Lawrence conveys emotion through his photographs. Specialist Lawrence is never satisfied to snap a mundane image during an assignment. He scans the environment for the most interesting interaction and then captures it through his lens to bring the event to life.

5. Committed to his craft, Specialist Lawrence has made an impression on the audiences we serve. His work was a staple in the daily Red Bull Report, and his talent was routinely showcased in DoD publications and websites. He has the distinction of writing the three most widely-read articles released by the 34th Infantry Division.

6. We are fortunate to have talented young Soldiers in our formation; Specialist J. Princeville Lawrence stands alone as a print journalist, and is worthy of the "Rising Star" distinction.

7. I am the POC at kevin.olson@us.army.mil.

KEVIN A. OLSON
LTC, LG, MNARNG
Public Affairs Officer